

DARREN BENSON

MULTIMEDIA JOURNALIST, WRITER AND EDITOR

CONTACT

(979) 575-4655



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Bryan, TX 77808



linkedin.com/in/
darrenbenson74



EDUCATION

1994-1996

California State University, Chico
Chico, CA

1993-1994

College of the Siskiyous
Weed, CA

1992

Texas A&M University
College Station, TX

KEY SKILLS

Adobe Photoshop
Adobe Acrobat
Adobe InCopy
Adobe InDesign
Adobe Premiere
Final Cut Pro
iMovie
Microsoft Office Suite
Google Analytics
Google Data Studio
Facebook Developer Tools
Associated Press style
WordPress
Team Leadership

AWARDS

2018, 2021

NEWSPAPER OF THE YEAR,
*Texas Associated Press
Managing Editors*

PROFESSIONAL PROFILE

Twenty-five years of journalism and multimedia storytelling experience
Strong leadership, communication and team-building skills
Photography, video, graphic design and HTML experience
Familiar with digital tools, social media trends, principles of SEO and audience-building strategies
Excellent headline writing, news judgment and editing skills
Knowledgeable of journalism standards and Associated Press style

PROFESSIONAL EXPERIENCE

Aug. 2006 – April 2022

EDITOR / MANAGING EDITOR / CITY EDITOR
THE EAGLE, *Bryan-College Station, TX*

I supervised the newspaper's reporting, editing and photography staff, along with interns and contributors. I coordinated news coverage for print and online for an eight-county area, including Texas A&M University and Bryan-College Station.

My responsibilities included managing the newspaper's website, newsletters, and social media presence, digital initiatives and audience-building strategies.

Coached and mentored the newsroom staff as well as recruited, hired and trained new employees.

2005-2006

NEWS EDITOR
THE RECORD, *Stockton, CA*

Responsible for the night production of the newspaper, ensuring the quality of stories, headlines, presentation and graphics, as well as training, scheduling and professional development for a staff of 12 copy editors.

2001-2005

NEWS EDITOR / WEEKEND EDITOR / COPY EDITOR
RECORD-SEARCHLIGHT, *Redding, CA*

In charge of an eight-person copy desk and design staff, I oversaw the daily production of the news pages, selecting wire stories and photos, designing pages and editing stories.

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PROFESSIONAL REFERENCES

Kelly Brown, associate vice president of Marketing and Communications at Texas A&M University
kelly.brown@tamu.edu

Donnis Baggett, executive vice president of the Texas Press Association; former publisher/editor of The Bryan-College Station Eagle and Waco Tribune-Herald
dbaggett@texaspress.com

Barry Bedlan, global director of text and new markets products at The Associated Press
bbedlan@ap.org